Suzuki Headline: Suzuki headlines are clear and simple. Use large sizes for headlines and try to keep them short and precise. Always use this typeface for headlines. Headlines a preferably in accent colours on Takumi biue backgrounds.

Use this typeface whenever you use large type sizes (>16 pt).

Suzuki Regular: This typeface is used for all copy texts. Never use this typeface for headlines.

Suzuki Bold: This typeface can be used for copy text highlighting. Never use this typeface for large size headlines.

In copy texts and texts with small typesizes (< 16 pt), use the regular or bold types.